



Are you an avid, loyal fan of Dream Duffel®? Do you love social media? If you answered 'YES' to these questions, then you are the perfect candidate for our Dream Team, a new Brand Ambassador Program for Dream Duffel, LLC!

Dream Duffel, LLC is looking for brand ambassadors who would like to help spread the word about Dream Duffel and its products with friends and fans. Our ideal ambassador is outgoing, enthusiastic, and creative. We're looking for someone with a big social media presence who likes to post fun and engaging photos and interact with followers.

Members of the Dream Team will be showered with the latest and greatest Dream Duffel products to be shown off via their social media channels (Instagram, Facebook, Twitter, etc.). Members will also be eligible for our special ambassador giveaways, discounts, and other perks!

Those selected will be a Dream Duffel Brand Ambassador for the year of 2018.

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#### **Ambassador Perks:**

Free product! We will send a total of four shipments of Dream Duffel goodies throughout the year!

Behind-the-scenes access to new products & patterns

Exclusive access to members only discounts

Earn website credit for future purchases

Featured on Dream Duffel social media and website

Invitations to be a model in upcoming Dream Duffel promotions or catalogs

Invitations to make in-person appearances as a brand ambassador at various events  
and much more!



### **Requirements To Become An Ambassador:**

- Fill out the attached application (2 pages) to completion.
- Must be 18 years of age or have written permission of a parent/guardian. Minimum age of 6.
- Must have one or more accounts of the following: Instagram, Facebook, Twitter, YouTube, Snapchat. All social media accounts must be public.
- Fierce and fun social media presence with a high rate of interactions with followers.

### **Requirements Of Being An Ambassador:**

- Members CANNOT be an ambassador for a competing brand. They may however be an ambassador for other companies that are not direct competitors (i.e. activewear, costumes).
- Follow or subscribe to all of Dream Duffel's active social media accounts.
- Add 'Dream Team Ambassador for Dream Duffel' on his or her social media accounts.
- Post about Dream Duffel Products at least twice a month. Posts must be positive, tasteful, and age-appropriate.
- Use common hashtags (#DreamDuffel, #DreamTeam) and tag @dreamduffel in all posts related.
- Stay updated and knowledgeable of DD activity to repost contests, giveaways, sales, etc.
- Have fun with all of the ambassador perks!

### **HOW TO APPLY:**

**Complete the following application and email to [jessica@dreamduffel.com](mailto:jessica@dreamduffel.com)**

**Subject: Brand Ambassador**

You may also mail this application to:

Dream Duffel, LLC

ATTN: Brand Ambassador

13800 24th Avenue N, Suite 330

Plymouth, MN 55441

**\*\* Applications must be received by December 1, 2017 to be considered \*\***



# Brand Ambassador Application

If you're interested in showcasing your social media skills and becoming a member of the Brand Ambassador Dream Team, fill out and return this application.

**\*\*Applications must be received by December 1, 2017 to be considered\*\***

TODAY'S DATE: \_\_\_\_\_

## GENERAL INFORMATION

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Birth Date: \_\_\_\_\_ Grade in Fall of 2017: \_\_\_\_\_

Gender:  Male  Female

Market:  Dance  Skate  Cheer  Pageants  Other: \_\_\_\_\_

Name of Studio/Gym/Club: \_\_\_\_\_ Years Involved: \_\_\_\_\_

Describe Involvement (ex. competitive vs. recreational, types of classes, styles, etc): \_\_\_\_\_

Parent or Guardian's Name: \_\_\_\_\_

Parent or Guardian's Phone Number (If Different Than Above): \_\_\_\_\_

Parent or Guardian's Email (If Different Than Above): \_\_\_\_\_

Please select all with which you have an active account (Please provide username or URL where applicable)

Facebook \_\_\_\_\_  Twitter \_\_\_\_\_  Instagram \_\_\_\_\_

YouTube \_\_\_\_\_  Snapchat \_\_\_\_\_  Pinterest \_\_\_\_\_

Dream Duffel products you currently own: \_\_\_\_\_

Dream Duffel products you'd love to own: \_\_\_\_\_



# Brand Ambassador Application

Do you currently work with/promote any other brands? Please indicate which brands: \_\_\_\_\_

\_\_\_\_\_

Why do you want to be a Dream Duffel Ambassador? \_\_\_\_\_

\_\_\_\_\_

Tell us something interesting about you: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

I hereby understand by being named a Brand Ambassador for Dream Duffel, LLC I will receive a total of four shipments of Dream Duffel products throughout the year (January 2018, May 2018, September 2018, December 2018) from which I must post about Dream Duffel at least two times per month on social media, but am not limited to two posts per month. I also understand that I need to tag @dreamduffel and use the hashtags #DreamDuffel and #DreamTeam on my posts on Facebook, Instagram and Twitter. I understand that ALL photos, videos, and comments I post as an ambassador will be tasteful, positive, age-appropriate and in the Dream Duffel brand likeness.

**Print Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Parent Signature** (if Ambassador is under 18) - By signing this agreement, I understand and permit my child to be a Brand Ambassador through Dream Duffel, LLC and to post pictures of their products on their social media accounts.

**Print Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_